

# **Prince William Sound Community College**

## **Strategic Plan 2009-2013**

### **MISSION STATEMENT**

Prince William Sound Community College offers accessible and affordable education to students of all ages, races, cultures, economic levels, and previous educational experience. As a public, comprehensive community college, this multi-campus institution offers lower division college transfer, occupational, technical, basic skills, wellness, cultural, and community education programs. Partnerships with business, industry, educational institutions, and public sector agencies provide training opportunities for the local work forces and promote economic development. Through effective teaching and supportive student services, Prince William Sound Community College prepares students for success as individuals, members of a democratic society, and citizens of a rapidly changing world.

### **VISION**

Prince William Sound Community College is a learning-centered institution committed to academic excellence and to creating a vibrant community of lifelong learners.

### **CORE VALUES**

Accountability, Community Service, Diversity, Economic Development, Integrity, Quality, Responsiveness

### **STRATEGIC GOALS**

- **Promote and support opportunities for students by enhancing learning environment, delivery options, student retention and success strategies through quality teaching and learning.**
  - Secure funding to develop a Center for Academic success (2009-2012) {Administration}.
  - Continue to implement a comprehensive marketing plan and calendar to increase student recruitment and retention (2009) {Student Services, Instruction}
  - Develop a student recruitment and student cultural orientation program for Alaska rural students (2009-2010) {Student Services}
  - Continue to expand the Nursing program in partnership with UAA school of Nursing (2009-2011) {Administration}
  - Continue to implement a Strategic Enrollment Management plan (2009-2010) {President, Student Services, Instruction}. Revised Aug. 2009.
  - Continue to expand and develop additional dual credit offerings with high schools for qualified students (2009-2012) {Instruction, Student Services}
  - Review Dual Credit Programs to ensure consistency and academic integrity (2009-2012) {Instruction}
  - To develop a Millwright Center of Training excellence (2009-2012) {Administration, Training department}

□ **Continue to revise and implement an assessment plan to demonstrate student achievement of learning outcomes and produce data for decisions involving the improvement of teaching and learning.**

-Further develop Educational Assessment processes to improve student learning; also implement e-portfolios and GUID courses 150A and B. (2009-2011) {Instruction}

-Develop and implement a review processes for tracking program graduates to include transfers and careers beyond the institution (2009-2011) {Instruction, Student Services}

□ **Increase training opportunities by diversifying resources to meet expanded workforce development needs within organizations and agencies.**

-Continue partnerships and serve the needs of military organizations, Army National Guard and US Coast Guard (2009-2012) {Administration, Student Services, Training Department}

-Continue in the delivery of a Statewide Tier III fishing vessel program in coordination with industry (2009-2011) {Training Department}

-Continue to establish the Community College as a resource for small business development in the communities it serves (2009-2012) {Instruction, Outreach Campus Coordinators, Training Department}

-Continue to expand Economic Development training into all service areas of the institution (2009-2012) {President, Campus Coordinators}

-Expand and support economic development through partnerships with business and industry, government and community groups by providing workforce development training opportunities. (2009-2013) {President, Training Department, Administration, ABE}

-Provide the Communities the College serves with access to facilities, programs and seminars (2009-2012) {Administration, Campus Coordinators}

-Provide professional development opportunities for faculty and staff at all three PWSCC campuses (2009-2013) {Administration, Instruction}

- Continue to explore training management opportunities with Alyeska Pipeline Service Company (Training department, Administration){2009-2011}

□ **Provide outreach activities and strengthen relationships with local organizations and units through our main campus and outreach centers.**

-Continue to expand the Tech Prep opportunities for area high school students and service learning projects at all campuses (2009-2011) {Instruction, Outreach Campus Coordinators}

-To hire a CTE coordinator to market and promote the Millwright program statewide (2009-2010) {Training Department}

-Continue to strengthen the College development plan that includes a strong and active support group in the local communities the college serves (2009-2011) {Student Services, College Council}

-Seek funding to deliver Adult Basic Education services to rural areas, Tatitlek, Chenega and Whittier (2009-2012) {Instruction, ABE Department, Administration}

-Expand partnerships with local area service organizations (2008-2012) {Instruction, Administration, ABE}

□ **Provide technology and training to support faculty and staff as they use multiple means to deliver instruction within our service area and beyond. Expand distance delivery.**

-Provide resources and training for professional development to support distance education and universal access and assistive technology (2009-2011) {Instruction}

-Sustain and further develop the technology and infrastructure throughout the institution (2009-2012) {IT, Administration, Instruction, all staff}

-Provide training and academic tools for new and enhancement of existing offerings for distance delivery (2009-2011) {IT, Instruction}

-Sustain a long range technology plan for the institution (2009-2012) {Technology Committee, Administration}

-Develop a Second Life site for PWSCC to enhance new and existing curriculum offerings (2009-2012) {IT, Instruction}

-Continue to encourage faculty the use of Blackboard for both Web-Based and traditionally delivered classes (2009-2012) {Instruction}

□ **Address facilities needs for new and existing programs through renovation and construction to ensure safe, comfortable learning and working environments for students, faculty and staff and to provide emergency first responder services.**

-Continue with renovation and maintenance of the institution residence halls (2009-2010) {President, Business Manager}. Completed with the supplemental Title III Grant of 4 mil. Over two year grant beginning October 2008 to accomplish these renovations.

-Secure funding for the renovation of the Wellness Center facility to include expansion and upgrades (2009-2012) {Administration, Wellness Coordinator}. Ongoing.

-Secure additional funding for the deferred maintenance of facilities (2009-2012) {President, Business Manager, Administration}. Ongoing

-Pursue funding to provide a storage facility for the College (2009-2011) {Administration}. Funded in Spring 2008, construction scheduled for completion Spring 2009.

- Create a model for motor pool replacement and rotation schedule (2009-2013) (Business Manager, Administration). On- going.

-Additional classroom space and the addition of a 75-100 seat lecture hall (2009-2012) (Business manager, Administration). This project has been added to the capital request book (red book) as a project in 2012 and a grant submitted in fall 2009.

-To develop a master plan that includes all three Community College campuses (2008-2009) {Business Manager, Administration, Faculty, College Council}. Scheduled for September 2009.

-Continue to develop and expand a comprehensive safety plan (2009-2011) {Safety Committee, Administration}. On-going.

-Continue to train and provide exercises (drills) that support the C-CERT, (Campus Community Emergency Response Team) (2009-2012) {Administration, Safety Committee, C-CERT}

To secure funding to support shop space for the Millwright program (2009-2011) {Administration, Training Department}

□ **Encourage student success and inclusion through stimulating learning opportunities, innovative teaching, support services and extra-curricular activities.**

-Further develop the Theatre Conference to be recognized as the premier artistic event in the State (2008-2011) {All staff}

-Continue to expand the Professional Development of Theatre conference participants to help achieve Statewide and National recognition for and production of their dramatic work (2009-2012) {Theatre Conference Coordinator}

-Expand Educational opportunities for writers participating in the Theatre Conference play lab through full performances of their work (2008-2010) {Theatre Conference Coordinator}

-Continue to expand, publish and implement a student activities schedule (2009-2010) {Student Services}

-To implement a first year experience course (150A and 150B) for all students who transfer in less than fifteen credits from another institution.(2009-2010) {Instruction, Student Services}

-Further research and expand Service Learning opportunities that enhance student involvement and community support in the classroom and to PTK, Student Government and Multicultural organization (2009-2011) {Administration, Instruction, Student Services}

□ **Generate additional and research alternative revenue resources through economic development, external partnerships and State and Federal grant opportunities.**

-On going review and evaluation of the Wellness Center fee structure for all agencies (2009-2011) {Administration, Wellness Coordinator}

-Prepare and submit an application for a Title III grant to support a program in high demand jobs for Alaska (2011-2012) {President, Administration}

-Prepare and submit grants to support unfunded institutional needs (2008-2013) {President, Student Services, Instruction}

-Secure funding for the endowment of the Theatre Conference (2008-2013) {President, Administration, Theatre Conference Coordinator}

**Revised at in-service August 2009**